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## **BORD NA MONA SIGNS PAN-CANADIAN DISTRIBUTION AGREEMENT WITH EMCO CORPORATION**

EMCO's Waterworks Division will initially focus on expanding distribution for Bord na Mona's Puraflo® system;

Bord na Mona's Puraflo® system is the eco-friendly, high performance, low energy natural solution for residential and community wastewater treatment applications where simple, reliable operation and maintenance are required.

GREENSBORO, NORTH CAROLINA, July 14, 2009 — Underscoring its commitment to maximize its presence throughout North America, Bord na Mona Environmental Products U.S. Inc. ( HYPERLINK "http://www.bnm-us.com" [www.bnm-us.com](http://www.bnm-us.com)) announced today that it has entered into a pan-Canadian product distribution agreement with London, Ontario based EMCO Corporation ( HYPERLINK "http://www.emcoltd.com" [www.emcoltd.com](http://www.emcoltd.com)).

Under the terms of the agreement, EMCO, Canada's largest integrated distributor of products for the construction industry, will market the Bord na Mona Puraflo® Peat Fiber Biofilter wastewater treatment solution throughout their branches in Northwestern Ontario and Western Canada. It is anticipated that EMCO will also distribute the full complement of Bord na Mona water reuse and onsite wastewater treatment solutions within the near future.

"This strategic distribution agreement will bring the full range of our onsite treatment and water reuse solutions to customers throughout Canada," said Michael Sundberg, Regional Sales & Marketing Manager for Bord na Mona Environmental Products U.S. Inc. "The combination of our treatment and water reuse solutions with the local market reach of EMCO will provide Canadian customers with the product and service support they need to make the Bord na Mona product line a success throughout this vitally important marketplace."

EMCO Corporation is one of Canada's largest integrated distributors of products for the construction industry. EMCO offers products in the distinct categories of plumbing and heating, waterworks, industrial, oilfield supply and HVAC (heating, ventilation and air conditioning). EMCO strives to satisfy the needs of its customers with a focused product assortment, transported and sold through an extensive network of branches, distribution warehouses and showrooms across Canada.

According to EMCO Wastewater Specialist Hugh Bonner, "As the premier leader in the supply and delivery of quality water and wastewater products EMCO is very excited about this announcement. The opportunities now made available to our extensive clientele of professional Water and Wastewater Contractors are now significantly enhanced. Our search for a cost effective, energy efficient, and low maintenance solution for advanced treatment applications, has concluded with our choice of Bord na Mona products. We feel that this is by far the most comprehensive offering of environmentally advanced products available for today's discerning customers, and, as such, we are proud to be a supplier of such outstanding products. EMCO is excited partner and work with the dedicated professionals at Bord na Mona. Together, we will forge a new understanding of what it means to be "Environmentally Responsible" purveyors of superior quality water and wastewater technologies."

According to Bord na Mona's Sundberg, the Puraflo Peat Biofilter treatment system is a superior low energy natural wastewater treatment solution for on-site wastewater treatment requirements. Delivered in a pre-assembled modular unit that reduces installation costs, the Puraflo solution is compatible with pad dispersal systems, making it an ideal treatment solution in difficult soil, shallow water table, and lot size restrictive applications. It is a single pass system that does not require blowers, complex control panels or recirculation pumps. As a result low power time-dosed solution, provides savings for homeowners while meeting LEED and other green building standards.

The key to Puraflo system is that it utilizes a natural peat fiber, which is a by-product of the horticultural and energy production industry. It protects the public's health by removing greater than 99% of harmful bacteria through a natural treatment process without the need for chlorination or UV. It protects the environment by consistently producing odor free and guaranteed treatment results to a much higher standard than many of the other treatment systems on

the market today including natural nitrification of the wastewater reducing the ammonia levels to less than 5mg/l. In short, Puraflo is a state of the art green building solution that lowers the installation, energy, and maintenance costs for installers and homeowners. With increasing environmental pollution standards, concerns on the robustness of on-site systems

and the desire to save energy, it's what the industry needs.

The most common Puralfo system applications include individual residential sites, community cluster systems, light commercial, schools, and subdivision developments. The system is particularly suited for intermittent flow applications such as cottages, churches, parks, and resorts as it retains the beneficial bacteria in the media. In addition the modular design allows phasing of the construction and very cost effective solutions for one & two bedroom cottages and lake side developments where high levels of treatment are desirable. The Puraflo treatment system is also an excellent solution for repairs.

Customers interested in learning more about the Puraflo system should visit [HYPERLINK "http://www.bnm-us.com"](http://www.bnm-us.com) [www.bnm-us.com](http://www.bnm-us.com), call 1-800-787-2356, or email [HYPERLINK "mailto:info@bnm-us.com"](mailto:info@bnm-us.com) [info@bnm-us.com](mailto:info@bnm-us.com).

Headquartered in Dublin Ireland, Bord na Móna is a multi-national \$550-million full line provider of products and services in the environmental, energy, fuels, and horticulture markets. The company's state-of-the-art, environmentally responsible wastewater, water reuse and air pollution treatment solutions deliver significant environmental benefits for homeowners, communities, and municipalities. The company is dedicated to forging a new contract with nature through the development of innovative solutions focused on water conservation, re-use, material recycling, and energy and chemical reduction. Bord na Móna Environmental Products U.S. Inc. ( [HYPERLINK "http://www.bnm-us.com"](http://www.bnm-us.com) [www.bnm-us.com](http://www.bnm-us.com)) is headquartered in Greensboro, North Carolina.

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